



Quote

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Currency	USD - United States Dollar

To Marco Mottana
CryptoFXForinvest
MALTA

From TokenMinds
36 Robinson Rd
Singapore 068877
SINGAPORE

Subject CryptoFXForinvest Full IEO Marketing August

Type	Description	Amount
Premium PR Package	<p>Publications 4+ PR Publications in top media outlets such as MarketWatch, Yahoo Finance/News, StartupFortune, and USA Today.</p> <p>Content Unique custom content fitting with the media created to invoke trust for the project by investors.</p>	\$ 4,250.00
Crypto PR Package	<p>Crypto & business websites 10+ Publications on top crypto investor target blogs, such as Zcrypto, CoinSpeaker, BitcoinGarden and Bitcoin Insider.</p> <p>Crypto & business forums 10+ Post on crypto investor forums and threats, such as BitcoinTalk, Reddit and Bitcoin.com.</p> <p>Crypto & business influencer channels 100K+ crypto influencer Twitter accounts.</p> <p>Crypto investor groups & channels 5 Posts on crypto investor groups and channels such as Gimme the Coin (10k+ members), Crypto Daku (5k+ members), Diddycarter (10k+ members), & Top 7 ICO (15k+ members).</p> <p>Custom blockchain content Custom article for each publication written by experience blockchain writers.</p> <p>Additional aggregator traffic Reach from aggregator sites of our partner publishers.</p> <p>SEO boost Boosting of SEO visibility for your project from the PR publication referrals.</p> <p>*This package can be multiplied depending on what is dictated by the market to get the needed exposure.</p>	\$ 10,000.00
Community Management 24/7 - monthly rate	<p>Community Growth Increasing following and engagement for the community, by adding and managing crypto-related channels, creating and sharing more interesting and relevant blog posts, and incorporating a unified messaging strategy for the project investor acquisition.</p> <p>Community Administration 24/7 English administration (monitor the users' messages, detect spam and scam messages, ban users and delete improper content and advertising).</p> <p>Community Nurturing Communication with users (answer hot questions, support users who have problems with using official products, consult newly arrived users about the product, translate posts and/or pin important messages and announcements, support the healthy atmosphere in the chat).</p> <p>Custom Content Custom post for each publication written by experienced blockchain writer for promotion use.</p> <p>AMA (Bonus) Once the community reached 1k members, we will help you do an internal AMA campaign, which helps to bring both the team and community together to discuss, present, and make good use of the community support.</p>	\$ 3,000.00

Type	Description	Amount
Online Roadshow Package	AMA Events 6 Investor audience online events with a reach of over 40k investors on channels such as Crypto Friendly, Noia Network, G.Crypto Chat and Sobat Crypto.	\$ 2,700.00
	Promotion 150k+ Crypto Investor Community Promotion.	
	Content Custom Blockchain content preparation (by an expert writer).	
	Management & Reporting Event organization from beginning to end including consultation and reporting.	
	*Special price; only valid icm with the total proposal	
Crypto Ad Management - monthly rate	Ad Networks Setting up campaigns on dedicated crypto ad networks that have proven to provide high conversions for IEO investors.	\$ 1,800.00
	Targeting Setting up and optimizing the targeting of your ads on a daily basis. Including retargeting of your IEO landing page.	
	Ad copies Developing the ad copies for your campaign, optimized for the involved crypto network formats.	
	Optimization Daily optimizing and reporting on the budget, click-through-rates, conversion rates and ROI's.	
	* Media fees excluded (around \$3.50 per 1000 views)	
Subtotal		\$ 21,750.00
+ Tax of		\$ 0.00
Total Amount		\$ 21,750.00

Notes: